

Wednesday, Oct. 8 Day 1

6:00 - 8:30 pm

Welcome Cocktail Reception

Join your fellow conference attendees for drinks & heavy appetizers at The Georgia Tech Hotel & Conference Center - Club Room.

Thursday, Oct. 9 Day 2

7:00 - 8:00 am

Registration Breakfast & Solution Zone

The Georgia Tech Hotel & Conference Center - Grand Ballroom

8:00 - 8:15 am

Welcome

Erik Becker - VP of Sales, Urjanet
David Ratcliffe - retired Chairman, Southern Company

8:15 - 8:45 am

Urjanet - What's New?

Sanjoy Malik - CEO, Urjanet

8:45 - 9:30 am

Sustainability: From "Nice to Have" to "Must Have"

Francis Quinn - Director of Sustainability Technologies, Workiva

9:30 - 9:45 am

Morning Break & Solution Zone

See the latest innovations from our partners.

9:45 - 10:15 am

Energy Data - The New Strategic Asset

Alisdair McDougall - Industry Research Analyst, Verdantix

10:15 - 10:45 am

The Rise of Energy Intelligence

Peter Evans, PhD - VP, The Center for Global Enterprise at Georgia Tech

10:45 - 11:30 am

Panel: What's Driving Corporate Energy Conservation?

- PJ Newcomb - Program Manager, Sustainability, Coca-Cola North America
- Robert Fairey - Sr. Director, Energy Procurement & Waste Diversion, Cox Enterprises
- Roy Buchert, PE - Energy Director, Restaurant Solutions, McDonald's
- Bill Moir - Director of Global Procurement: Facilities and Equipment, UPS

11:30 am - 12:00 pm

The Future of Renewable Resources

Norrie McKenzie - VP of Renewable Development, Georgia Power

12:00 - 12:45 pm

Lunch & Solutions Zone

Georgia Tech Hotel Restaurant

[more>](#)

urjanet SPARK14

Igniting Energy Innovation

Breakout Session A

12:45 - 1:15 pm

1:15 - 1:45 pm

1:45 - 2:15 pm

- Jerry Dolinsky - CEO, Verisae
- Steve Heinz - CEO, EnergyCAP
- Bob Bittner - Manager, Professional Services, Dude Solutions

Breakout Session B

12:45 - 1:15 pm

1:15 - 1:45 pm

1:45 - 2:15 pm

- Craig Engelbrecht - Director, Smart Services & Technologies, Siemens
- Jay Zoellner - EVP/General Manager, Ameresco
- Jeff Floyd - VP, Global Data Operations, Schneider Electric

2:15 - 2:30 pm

Afternoon Break & Solution Zone

Enjoy snacks, drinks and innovative solutions.

2:30 - 3:00 pm

Urjanet Product Roadmap

- D.j. Amis - Director of Product Management
- Ted Cullen - Director of Support
- Tim Porter - Director of OEM/Channel Sales

3:00 - 3:45 pm

Panel: Emerging Energy Management Challenges

- Joe Aamidor - Senior Product Manager, Lucid Design Group
- Chris Happ - CEO, Goby LLC
- Mark Raisor - COO, EnterScape
- Francis Quinn - Director of Sustainability Technologies, Workiva
- Moderated by Alisdair McDougall - Industry Research Analyst, Verdantix

3:45 - 4:45 pm

Vendor Flash Presentations

Urjanet's partners and solution providers will discuss their innovations.

4:45 - 5:15 pm

Energy is Not a Fixed Cost

Martin Sieh, VP of Operations, Expense & Data Management, Ecova

5:15 - 5:30 pm

Wrap Up

We'll close the general session with remarks from the Urjanet team.

6:30 - 10:00 pm

After Hours Party

It's time to party! Join us at Rooftop 866, just a block away from Georgia Tech Conference Center atop the Renaissance Hotel in Midtown.

SPONSORS



*Agenda subject to change. For more information & sponsorship opportunities, contact us at marketing@urjanet.com